

Art & Culture Career Options

Specialist ☒

Major ☐

Minor ☐

Co-op ☒

Joint ☐

Exploring career options involves researching **occupations** and **industry sectors** that fit your **skills**, interests, personality preferences and values. An *occupation* relates to the activities of the work you perform, whereas *industry sector* classifies the organizations that employ people in such occupations.

Example: “Arts Program Administrator” is an occupation that involves using active learning, critical thinking, judgment and decision making skills to confer with clients in order to determine objectives, budget, background information, and presentation approaches, styles, and techniques. Arts Program Administrators work in many industry sectors — particularly but not exclusively in the cultural industries. They might also work in the government, entertainment and professional services sectors.

Art & Culture graduates have many skills. In particular, they can:

Articulate abstract ideas and visual impressions
Assess the history of the arts
Demonstrate creativity and artistic expression
Explore media forms of multicultural expression
Interpret a culture’s values and beliefs

Organize information and ideas
Provide disciplined focus and attention to detail
Trace the development of art forms
Understand and analyze art techniques
Write and research media topics for publications



With these skills in mind, how can I research my career options?

Occupational Research

Canada’s National Occupational Classification (NOC) system categorizes over 30,000 occupational titles into 10 broad classes listed in **Table 1**. The 4-digit titles in **Table 2** are examples of occupations related to Art & Culture within these classes (NB: Some require further education).

Table 1: NOC Occupational Titles (www5.hrsdc.gc.ca)

0 Management Occupations	5 Occupations in Art, Culture, Recreation and Sport
1 Business Finance and Administration Occupations	6 Sales and Service Occupations
2 Natural and Applied Sciences and Related Occupations	7 Trades, Transport and Equipment Operators and Related Occupations
3 Health Occupations	8 Occupations Unique to Primary Industry
4 Occupations in Social Science, Education, Government Services and Religion	9 Occupations Unique to Processing, Manufacturing and Utilities

Table 2: Sample Occupational Titles Related to Art & Culture

0114 Arts Program Administrator	5111 Librarian/Information Specialist
0511 Museum Director	5112 Conservator, Curator
0621 Art Dealer	5123 Journalist/Editor, Art Critic
1226 Cultural Events Planner	5124 Museum Art Educator, Communications Specialist
2135 Accredited Appraiser	5131 Art Director
2171 Media Consultant	5212 Museum and Gallery/Art Restoration Technician
3144 Art Therapist	5241 Graphic Artist/Layout Artist
4121 Professor	5243 Visual Merchandiser, Exhibit/Display Designer
4163 Marketing Consultant	6421 Art Sales Consultant
4166 Art Coordinator	7344 Appraiser

Occupational Research Links

The two excellent occupational databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related occupations:

Career Cruising: www.careercruising.com (Access our subscription through your Career Centre Online account)

ONet: <http://online.onetcenter.org> (U.S. site)

Industry Research

The **North American Industry Classification System (NAICS)** is a hierarchical industry structure that divides the economy into 20 broad sectors of activity listed in **Table 3**. **Table 4** provides examples of specific industry groups relevant to Art & Culture graduates.

Table 3: NAICS Industry Sectors (www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm)

11 Agriculture, Forestry, Fishing and Hunting	53 Real Estate and Rental and Leasing
21 Mining and Oil and Gas Extraction	54 Professional, Scientific and Technical Services
22 Utilities	55 Management of Companies and Enterprises
23 Construction	56 Administrative, Support, Waste Management, Remediation
31-33 Manufacturing	61 Educational Services
41 Wholesale Trade	62 Health Care and Social Assistance
44-45 Retail Trade	71 Arts, Entertainment and Recreation
48-49 Transportation and Warehousing	72 Accommodation and Food Services
51 Information and Cultural Industries	81 Other Services (except Public Administration)
52 Finance and Insurance	91 Public Administration (= Government)

Table 4: Sample Industry Groups Relevant to Art & Culture Graduates

5111 Newspaper/Book Publishers	6113 Universities
5118 Advertising Consultants	7111 Theatre Companies
5151 Radio & Television Broadcasting Stations	7121 Art Museums
5191 Photographic Libraries — Archives	9119 Federal — Arts and Culture Programs
5414 Graphic Design Services	9129 Provincial — Cultural Affairs Programs
5417 Humanities Research & Development Services	

Industry Research Links

To learn more about job prospects in your sectors of interest, visit:

Industry Canada: www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home

Career Links Related to Art & Culture

Professional Associations

The Cultural Human Resources Council	www.culturalhrc.ca
Film Studies Association of Canada	www.filmstudies.ca
Association for Cultural Studies	http://cultstud.org
Ontario Association of Art Galleries	www.oaag.org
Federation of Canadian Artists	http://artists.ca
Ontario Art Therapy Association	www.oata.ca

Other Resources

Arts and Humanities Research Council	www.ahrc.ac.uk
Canada Council for the Arts	www.canadacouncil.ca
National Gallery of Canada	www.gallery.ca
Arts and Cultural Industries Canada	www.international.gc.ca/culture
Government of Canada — Canadian Heritage	www.pch.gc.ca
Centre for Contemporary Canadian Art	www.ccca.ca

E-Journals Available through the University of Toronto Library (www.library.utoronto.ca/utsc)

American Artist	Art Journal	International Journal of Art & Design
Art Bulletin	Canadian Art	Studies in European Cinema
Art Documentation	Culture Theory and Critique	The Art Book

Resources Available at the Academic Advising & Career Centre

Not sure how your skills, values, personality and interests fit your career options? Book an appointment with a Career Counsellor or sign-up for the *Discover Your Skills and Career Options* workshop via the Intranet. The Academic Advising & Career Centre has a very good collection of books related to career planning and job search.