



General update of Observatory reports and activities

March 2024 – March 2025

INFORMATION

Reference: OBS 2025 Activity report
Meeting: 44th meeting of the Advisory Committee
Date: 13 March 2025

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Updated on: 12/05/2025

Publications and reports (from most recent)

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Market information (DMI – Department for market information)

Fiction film financing in Europe: A sample analysis of films released in 2022

Published on 10 March 2025

The report aims at providing concrete figures on how European theatrical fiction films are being financed.



Female professionals in European TV/SVOD fiction production 2015-2023 figures

Published on 6 March 2025

This report provides an analysis of gender inequality for six categories of staff behind the camera: directors, writers, producers, cinematographers, composers and editors.



How are theatrical films distributed on TV and on VOD in the EU?



Published on 21 February 2025

This report provides an analysis of the circulation of films from cinemas to television and video-on-demand, from three different angles: a television and VOD services angle (film offer on TV and VOD), a film angle (exploitation cycle) and a consumer angle (volume of films accessible).



The impact of cinema admissions on SVOD usage



Published on 6 February 2025

This report explores the relationship between SVOD viewing and cinema admissions.



Works on television in Europe - 2023 data



Published on 4 February 2025

This report provides an analysis of the broadcast of films, series and documentaries in the European Union.



Writers and directors of film and TV/SVOD fiction 2015-2023 figures

Published on 14 January 2025

The report analyses almost 36 000 writers and directors involved in European theatrical films and TV/SVOD fiction produced in Europe between 2015 and 2023.



Audiovisual fiction production in Europe -2023 figures

Published on 17 December 2025

The report analyses the volume of TV/SVOD fiction films and series produced in Europe, their origin, international co-productions and the main commissioners and producers.



Made in Europe - Theatrical distribution of European films across the globe 2014-2023

Published on 21 November 2024

The Made in Europe report provides a comprehensive overview of the performance and availability of European films from 2014 to 2023, both nationally and internationally.



Insights into direct public film funding in Europe – A sample analysis of national and sub-national funds for the years 2018-2022

Published on 7 November 2024





This report highlights general trends of the structure of public support for films and other audiovisual works in Europe.

Female professionals in European film production 2024

Published on 17 September 2024

This report provides an overview of the gender disparity among film professionals working in the European film industry.



Investments in original European content - 2024 edition

Published on 10 September 2024

This new report focuses on investments in European original content by broadcasters and streamers.

Audiovisual media services in Europe - 2024 edition

Published on 10 July 2024

This new report provides an overview of the supply of services in the European audiovisual media landscape.



Adaptations in audiovisual fiction production in Europe

Published on 4 June 2024

The report analyses adaptations in audiovisual fiction production in Europe in the period 2015-2022. The purpose is to provide figures and context related to the audiovisual content boom.



Focus 2024 - World Film Market Trends

Published on 31 May 2024

This 27th edition of FOCUS - World Film Market Trends (2024) - presents the latest trends on all the major film markets around the world regarding film production and distribution as well as admissions.



Top players in the European AV industry - Ownership and concentration - 2023 edition

Published on 9 April 2024

The report aims at shedding light on the structure of the AV industry in Europe in terms of revenues as well as other performance indicators specific to key audiovisual market segments.



SVOD Usage in the European Union



Published on 28 March 2024

This report gives an overview of the view time on SVOD services of works (films and TV seasons) by origin, genre and age (only for films) by analysing SVOD viewing time data in 9 EU countries (Denmark, Finland, France, Germany, Italy, Netherlands, Poland, Spain, Sweden - in this report EU9).



Film and TV content in TVOD, SVOD and FOD catalogues - 2023 edition



Published on 28 March 2024

This report provides an insight into the composition of TVOD, SVOD and FOD catalogues in the 27 member states of the European Union, looking at both film titles and TV seasons.



Yearbook 2023/2024 - Key trends - Presentation

Published on 21 March 2024

This presentation was made by Gilles Fontaine, Head of Department on the 19 March 2024 during the Series Mania Forum in Lille, France.





Yearbook 2023/2024 - Key trends

Published on 19 March 2024

This 9th edition of "key trends" offers a selection of topics which we believe indicate the most significant trends affecting the European audiovisual market. It provides a mix of analysis and key data, extracted from our 2023 activities involving reports and databases.



Legal information (DLI – Department for Legal Information)

IRIS Newsletter

Two issues of the newsletter has been published so far in 2025.



The European Media Freedom Act unpacked

Published on 3 December 2025

This extensive, yet accessible report takes a deep dive into this new piece of media legislation that is intended to ensure media freedom, pluralism, and a well-functioning internal media market across the European Union.



AVMSDigest - Safe screens: protecting minors online

Published on 14 November 2024

This report investigates how the AVMS Directive can help protect minors online.



Legal challenges and market dynamics in the video games sector

Published on 6 November 2024

This publication explores the legal framework for video games.



Media pluralism in selected Black Sea countries: the influence of European standards

Published on 31 October 2024

The European Audiovisual Observatory publishes a new in-depth analysis of European media law in the Black Sea Region.



AI and the audiovisual sector: navigating the current legal landscape

Published on 18 October 2024

This publication explores the legal framework around AI in the audiovisual sector.



Media literacy and the empowerment of users

Published on 13 June 2024

This publication delves into the critical role media literacy plays in today's digital age, offering insights into current strategies in place to enhance users' abilities to navigate the complex media landscape.



Curtains up on regulation and support measures for the cinema exhibition sector

Published on 16 May 2024

This report examines the regulatory landscape concerning the cinema exhibition sector.





IRIS Themes - Vol. III - Freedom of Expression, the Media and Journalists. Case-law of the European Court of Human Rights (2024 edition)

Published on 3 May 2024

This revised 9th edition contains summaries of over 398 judgements or decisions by the Court and provides hyperlinks to the full text of each of the summarised judgements or decisions. The summaries included in the e-book can be retrieved from our legal database, IRIS Merlin.



The application of the AVMS Directive in selected non-EU countries

Published on 29 April 2024



This mapping report examines the correspondence between the legal framework of eleven non-EU countries with the AVMS Directive in view of participating in the Creative Europe programme which funds European audiovisual activities.



Rules on levies to film funds

Published on 25 April 2024



This table is a comprehensive resource on the mechanisms behind national film funding. It offers an overview table detailing the types of contributions to national film funds, distinguishing between "levies" and "state budget," along with the diverse range of contributors involved.



Independent production and retention of intellectual property rights

Published on 24 April 2024



The report examines the definition of independent producers in Europe and looks at the rules concerning the retention of their rights to the films, series and programmes they produce when licensing such works to broadcasters and on-demand audiovisual services.



The protection of minors on video sharing platforms: age verification and parental control

Published on 4 April 2024



This report provides an in-depth analysis of the various measures taken across Europe to protect children from the watching harmful content on VSPs.



Accessibility measures as implemented by AVMS providers for persons with disabilities

Published on 26 March 2024



This report provides an in-depth analysis of the measures taken across Europe to improve access for persons with disabilities to films, series and programmed. The study has been co-financed by the European Commission under Creative Europe.



"All year round" databases and online services

Databases are available for free on the website of the Observatory.

IRIS Merlin database, the Audiovisual Law Information Wizard

<http://merlin.obs.coe.int/>

As of 25 February 2025, IRIS Merlin included **9 822** short descriptive articles based solely on facts, with exact reference to **12 366** source documents (laws, decrees, court cases, etc.).





AVMSDatabase on the transposition of the Audiovisual Media Services Directive in all 27 EU Member States

<http://avmsd.obs.coe.int/>

The database contains searchable reference legal texts of national transpositions of the Directive in the 27 EU member states. It will be regularly updated to take account of amendments to national legislation.

A revamped version was made public in June 2020 to take into account the implementation measures of the revised Audiovisual Media Services Directive 2018/1808 as the texts become available.



MAVISE database on television and audiovisual services and companies in Europe

<http://mavise.obs.coe.int/>

MAVISE is currently being updated. The last major update went live on 30 September 2022 with new jurisdiction information of AV media services in the registries of NRAs.



LUMIERE database on admissions to films released in Europe

<http://lumiere.obs.coe.int/>

LUMIERE

LUMIERE includes **2023** admissions data for **33 European markets**. This corresponds to about 16 000 titles, of which **15 000 feature films**, generating a total of **820.0 million admissions** in Europe in 2023.



LUMIERE PRO (paying service)

LUMIERE PRO is an enhanced version of the LUMIERE database. It allows the Observatory and (due to copyright restrictions) a clearly defined group of clients (mainly public film bodies across Europe) to obtain annual title-by-title admission data on all European as well as **14 non-European markets**. The service furthermore provides access to the statistical tools of the LUMIERE database.

LUMIERE VOD - The European film directory



<http://lumierevod.obs.coe.int/>

The European film directory provides data on European films and TV content and their availability on-line in video-on-demand (VOD) services (SVOD, TVOD and FOD services) throughout the European Union and greater Europe. LUMIERE VOD (updated in February 2025) contained data on **1 506 different VOD catalogues** (955 SVOD, 262 TVOD and 289 FOD catalogues) with over **75 709 single film titles** and **32 963 single TV seasons** which appear over **1 185 627 times** for films and **154 110 times** for TV seasons in the various catalogues researched, **available in 31 European countries**.



Yearbook online (paying service)

<http://yearbook.obs.coe.int/>

Available online, the Yearbook provides an overview of television, VOD, cinema and video in 43 countries, and includes some 400 tables and 42 country fact sheets. The 2024 edition of the Yearbook is available since 13 November 2024.



All members of the Executive Council and the Advisory Committee have **free access** to the content of the Yearbook online. A password can be asked [here](#)





Other services

AVMSD transposition

The Audiovisual Media Services Directive (AVMSD) was last revised in autumn 2018. The European Commission set the deadline for transposition into national legislation as being the 19 September 2020. This HTML table shows the level of advancement of the transposition process in the 27-EU member states and in the UK and has been last updated on 10 September 2024.



The AVMSD tracker has registered **52 121** visits as on 24 February 2025.

Agreement with and participation in the Cannes Film Market

May 2024

The European Audiovisual Observatory was back in Cannes in 2024 with two new conferences and a stand on the Marché du Film.

- **The future role of theatrical exploitation in Europe. Navigating change: Challenges and opportunities in European film distribution and exhibition**
Saturday 18 May 2024 from 9.30 – 11.30

This first conference was the Observatory's traditional Saturday morning slot during the first weekend of the Marché. The conference examined the role of cinemas in the promotion of a diverse film industry and how to support them. While admissions in several countries have almost recovered from the COVID-19 crisis, structural trends seem to be at work and the film industry is facing major changes in the market, in society and in climate. Against this background this year's Observatory conference zoomed in on the challenges and opportunities faced by the distribution and exhibition sector by analysing the status quo of theatrical film distribution and exhibition in Europe against long-term trends, both from a market and legal perspective. Our expert panel explored the role of theatrical exploitation in the mid-term (economic, cultural & social) as well as its implications on regulation and policy measures.

- **FOCUS 2024: Key Trends in the Film Sector session**
Friday 17 May from 17.00 – 17.45

This conference, co-hosted by the Marché de film, is designed as an "all you need to know" event in a short 45-minute format. This annual pocketbook report gives invaluable one stop shop insights on the main key trends in the international film sector.

Organisation and participation in events

28 JANUARY 2025 PRAHA, CZECH REPUBLIC (ONLINE)
[APA conference: women \(not only\) in Czech feature films](#)

10 DECEMBER 2024 ONLINE
[European webinar on gender equality statistics and strategies in audiovisual production](#)

3 DECEMBER 2024 BRUSSELS, BELGIUM
[What's the new european media freedom act and how will it safeguard the independence and pluralism of media services in the european union?](#)

28 NOVEMBER - 1 DECEMBER, VILNIUS, LITHUANIA
[23rd Conference of the Europa Cinemas network](#)



21 November 2024 Brussels, Belgium
[ACT policy event](#)

20 NOVEMBER 2024, BERLIN, GERMANY
[German-French film meeting 2024](#)

12 NOVEMBER 2024, STRASBOURG, FRANCE
[DLI-DMI workshop on Videogames](#)

7 NOVEMBER 2024 ROME, ITALY (ONLINE)
[The challenges for public service media](#)

5 NOVEMBER 2024 STRASBOURG, FRANCE
[Eurimages Conference](#)

24-25 OCTOBER 2024 UKRAINE (ONLINE)
[Training session of the network of Ukrainian media lawyers](#)

23-25 OCTOBER 2024, LIMASSOL, CYPRUS
[60th EPRA Meeting](#)

18 OCTOBER 2024, MILAN, ITALY - Online
[Meet PwC: Generative AI, impacts and perspectives for the Media & Entertainment sector](#)

11 OCTOBER 2024, STRASBOURG, FRANCE
[EMFA and new challenges for public service media](#)

28 SEPTEMBER 2024, BRUSSELS, BELGIUM
[Korean Film Festival Belgium](#)

4-5 SEPTEMBER 2024, MOLDOVA
[CoE Regional Peer-Support Workshop](#)

4 JULY 2024, STRASBOURG
[Forum aux Alentours 2024](#)

26-27 JUNE 2024 ERFURT, GERMANY
[4th European KIDS Regio Forum](#)

25 JUNE 2024 MEXICO
[International Seminar on Audiovisual Markets and Regulation \(SIMRA\)](#)

19 JUNE 2024 STRASBOURG
[Upholding Media Integrity: Fostering Tolerance and Combating Hate Speech](#)

18 JUNE 2024 TOLEDO, SPAIN
[Conecta Think Tank conference](#)

7 JUNE 2024 BRATISLAVA, SLOVAKIA
[GEECT 3rd Leadership Symposium](#)

5-7 JUNE 2024 ROTTERDAM, THE NETHERLANDS
[59th EPRA meeting](#)

29 MAY 2024 STRASBOURG, FRANCE

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to see the videos





Steering Committee for the Rights of the Child

18 MAY 2024 CANNES, MAIN STAGE (RIVIERA)

OBSERVATORY Conference "The future role of theatrical exploitation in Europe. Navigating change: Challenges and opportunities in European film distribution and exhibition"



17 MAY 2024 CANNES

OBSERVATORY Conference "FOCUS 2024: Key Trends in the Film Sector session"



22 APRIL 2024 ONLINE

Digital Platforms: Under the Scope of the New Era in Digital Services

20 MARCH 2024 ONLINE

emmaTalk: A hidden data treasure for media management?

19 MARCH 2024 LILLE, FRANCE

OBSERVATORY Conference at Series Mania Forum: Key Trends in the Audiovisual Sector