



Agri-Food Business Management Curriculum

Year I			
Semester	Titles of courses	Codes of courses	Credits
First	Agricultural economics and policy	EVVKM067	8
	Corporate culture and human resource development	EVVKM065	7
	Research methods	EVVKM066	8
	Cooperative management	EVVKM068	7
	Totally in semester:		30
Second	Strategic management of agribusiness	EVVKM061	7
	Agribusiness planning and evaluation of investment projects	EVVKM062	8
	Managerial accounting and control	EVVKM063	7
	Finance management	EVVKM064	8
	Totally in semester:		30
Year II			
Semester	Titles of courses	Codes of courses	Credits
Third	Operations and supply-chain management in agribusiness	EVVKM069	7
	Innovation of food system	EVVKM070	8
	Integrated marketing communication in agribusiness	EVVKM072	7
	International marketing in agri-food business	EVVKM071	8
	Totally in semester:		30
Fourth	Final Thesis		30
	Totally in semester:		30
Totally in study programme:			120