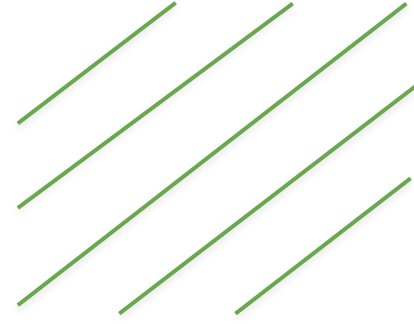




# Agribusiness Academy

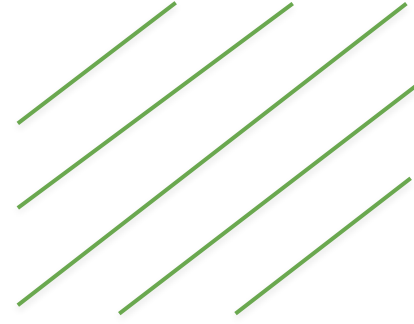
Past Projects, Curriculum & Delivery Capabilities

*By: Dr. Vijayender Nalla*

AGRIBUSINESSACADEMY

# Presentation/Notes Outline

1. Presenting AA Key competitiveness/differentiation
2. Presenting AA project/program experiences
3. Presenting AA programs and delivery framework
4. Appendix-1: Agribusiness Value Chains Learning pathway curriculum overview
5. Appendix-2: Mini-MBA Modules overview
6. Appendix-3: AA module level content overview



# AA Key Competitiveness/Differentiation

# Agribusiness Academy - Competitiveness & Experience Overview

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- **Key Competitiveness 1 :** Agribusiness Value Chain oriented curriculum & content development & delivery
- **Key Competitiveness 2:** Digital Learning Content, Assessments, Workshop materials and case study materials all hosted on a learning platform
- **Years of Development & Delivery Experience:** 12 years
- **Delivery Mode Expertise:** Specialised experience in Blended (residential + Online) and Pure Online models
- **Partnership Experience:** Education institutions, donors and implementation NGOs

# AA Learning Content Experts



Dr. David Hughes - Trends



Dr. Vijayender Nalla -  
Business Models



Dr. Afton Halloran - Novel  
Foods



Dr. Steven Sonka -  
Agrifoodtech



Lorna Grace - AgriFinance



Ir. Woody Maijers - Value  
Chains



Shubham Chandra - Post  
Harvest



Sifiso Tabva - Smallholder  
Agriculture



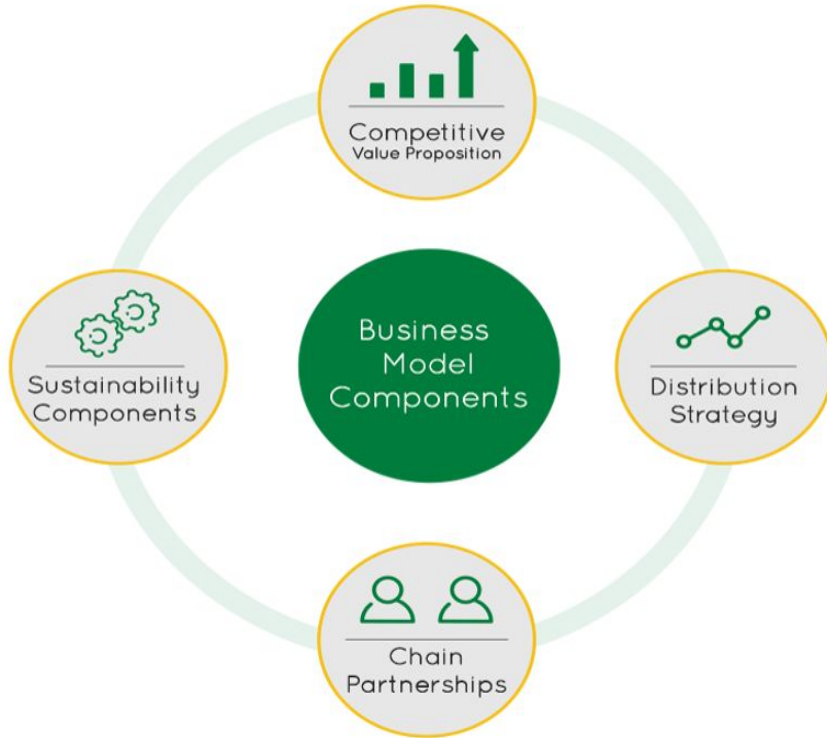
Debora Van Zee -  
Sustainability & Sourcing



Pavan Siva - AgriFinance  
Business Models

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# Course Development Approach - Business Model Framework



A framework that is relevant for all the actors in the agriculture value chains

Course material & case studies are development in alignment with this framework

# Course Development Approach - Case Studies Examples



Avocado Aggregator (Kenya)



Tomato Paste Processor (Nigeria)



Sea Food E-commerce (Indonesia)



{ A New Beginning  
for Agriculture }

Modular protected cultivation (Malaysia)



Ghost Kitchen (India)



Digital Input + advisory (India)

- Localisation
- Better learning retention
- Contextualisation - making it truly action oriented

*Parents, friends and social media are shaping the view that young people have of the food they eat and drink and the companies that produce it. If their view isn't to your liking, focus your communication efforts on social media, keeping in mind that youth is refreshingly sceptical of public and private establishment figures!*

Source: [Arla](#) and [Oatly on YouTube](#).



## Delivery Approach

### Self Paced Courses

Text + Video

Presentations (Modular Format)

Complete and continue

BUSINESSACADEMY

Michael is keen to set-up a 20 hectare exotic vegetable farm and supply to food service businesses (hotels, restaurants, caterers etc.).

He was considering branding as a key differentiator and was reviewing the value of brand for his operations.

Which of the below elements would be critical for being able to build a strong valuable brand?

- ☐ A) Tasty produce
- ☐ B) Fresh and nutritious produce
- ☐ C) Produce with higher shelf-life
- ☐ D) All of the above

Submit answer

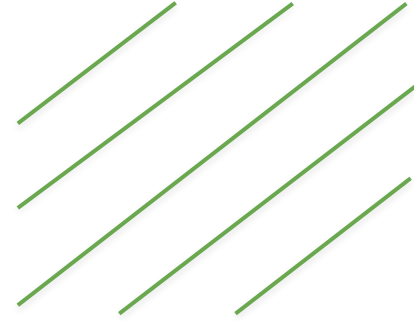
Question 1 of 21

59m 41s remaining



## Delivery Approach

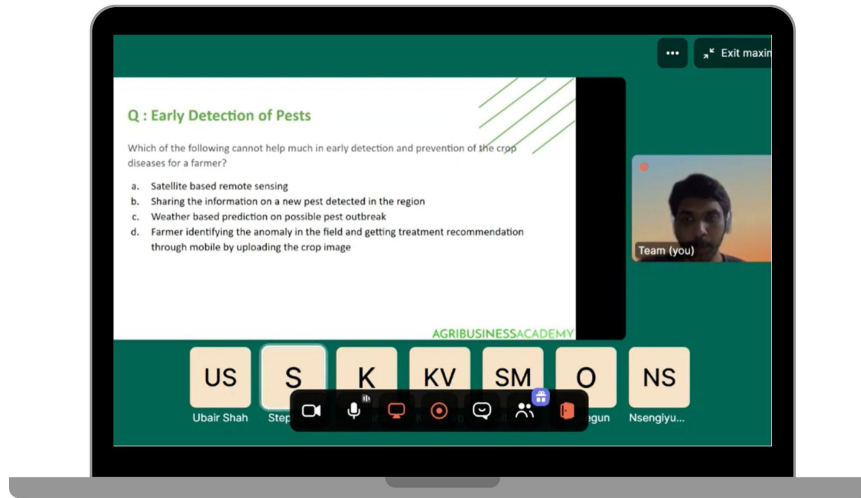
### Assessments



## Delivery Approach

### Workshops

- On-location/Online
- Workshop material is developed for trainers



# CAN Tanzania: Climate Smart Agriculture Business Models



# Operational Entities & Country Partnerships

## Green Skills Academy Pvt. Limited (India)

Registration # : 193237

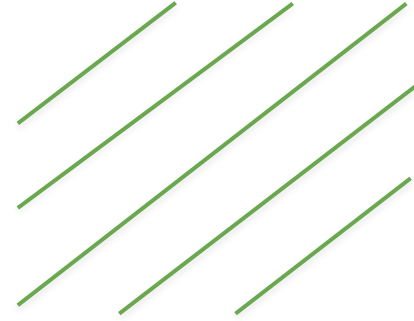
Secunderabad, Telangana 500062, India

## Drnalla LTD (United Kingdom)

Company number 14161677

Manchester, United Kingdom

**Country Partnerships:** Burkina Faso, Eswatini, Ethiopia, Kenya, Malawi, Gambia, Kenya, Sudan, South Sudan, Tanzania, Zimbabwe. <https://www.agribusiness.academy/partners>



# AA Project/Program Experiences

# Projects Powered by AA Content & Capabilities - Examples

- **Institution:** Business School Netherlands (BSN)
- **Served Learners:** 1000+ (Global learners)
- **Project:** Design, development and delivery partner for Food & Agribusiness Executive Programmes of BSN

[\(Link: BSN Executive Programmes\)](#)



- **Institution:** Climate Action Network Tanzania
- **Learner Reach:** 40+ extension agents in Tanzania
- **Project:** Provided online content + platform support and delivered on-location training on “Climate Smart Agriculture Business Models”

# Projects Powered by AA Content & Capabilities - Examples

- **Institution:** International Trade Centre (ITC)
- **Target Learners:** 4000+ (Iraq)
- **Project:** Developed Agribusiness Entrepreneurship Course and Assessment



**Asian  
Productivity  
Organization**

- **Institution:** Asian Productivity Organisation (APO)
- **Target Learners:** 2000+ (Asia and Middle East)
- **Project:** Developed “Urban Agriculture” and “Digital Agriculture for Smallholders” Courses and several enterprise development workshops

# Business School Netherlands: Food and Agribusiness Programmes

businesschool™  
netherlands

Programmes ▾

In-company

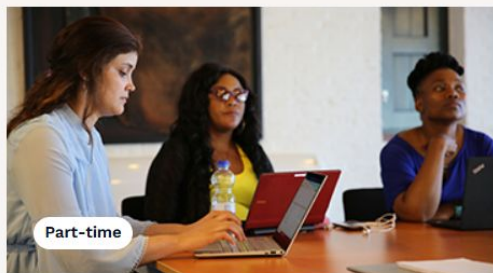
Why BSN?

Advice

Newsroom

Events

INFORMATION SESSIONS >



English

★ 9.2

## Certificate in Agribusiness Entrepreneurship

With the Certificate in Agribusiness Entrepreneurship you'll learn vital frameworks for success in food security and agriculture.

Starting date Register at any time



English

★ 9.2

## Entrepreneurship for Women in Agribusiness

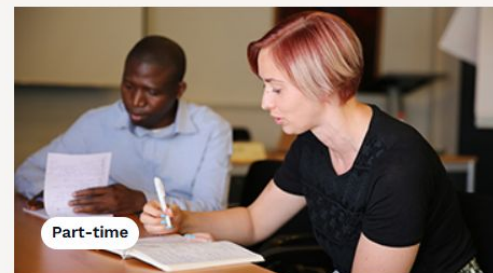
Empowering women in agribusiness with this 26-week programme covering entrepreneurship, tech, distribution for profit and sustainability

Starting date 15 February 2025

15 May 2025

15 August 2025

15 November 2025



English

★ 9.2

## Food and Agribusiness Leadership Programme

Elevate your expertise with the Food and Agribusiness Leadership Programme. Tailored for agribusiness leaders, learn sustainable strategies in a 10-month executive course.

Starting date 15 March 2025

15 June 2025

15 September 2025

28 November 2025

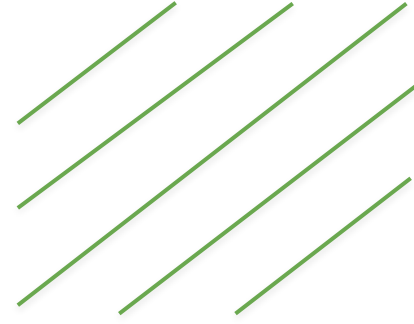
# APO Project: Digital Agriculture for Smallholders

[LOG IN](#)[SIGN UP](#)[About](#)[Courses](#)[Publications](#)[Verification](#)

## Course Modules

The course will cover the following modules:

[Course Introduction](#)[Module 1: Digitization and Digitalization framework for SHF](#)[Module 2: Agri input digitalization solutions](#)[Module 3: Data based technologies for production stage](#)[Module 4: Innovative harvest and post Harvest solutions production stage](#)[Module 5: Advancing digital solutions for SHFs in Asia](#)[Final Exam](#)[Feedback](#)[Certificate](#)



# AA Program Overview

# Learning Programmes Offered

**Youth readiness for enterprise operations and employment outcomes**

- Agribusiness Value Chains - Learning Pathway

**For ambitious entrepreneurs and professionals**

- Mini-MBA in Food & Agribusiness Leadership - 6 Months
- Mini-MBA in Sustainable Food Supply Chains - 6 Months

A photograph of a man and a woman in a greenhouse setting. The man, on the left, is wearing a grey long-sleeved shirt and white gloves, and is holding a green plant. The woman, on the right, is wearing a blue denim shirt and is looking at the plant. The background is slightly blurred, showing other plants and the structure of the greenhouse.

# Agribusiness Value Chains Pathway

Master the dynamics of food and agribusiness value chains from production to consumption

14 online courses | 14 Certificates | 12 Workshops | Reflection Exercise

- \$ 49 / Learner
- Effort: ~75 hrs (approximately)
- Duration: 12 week

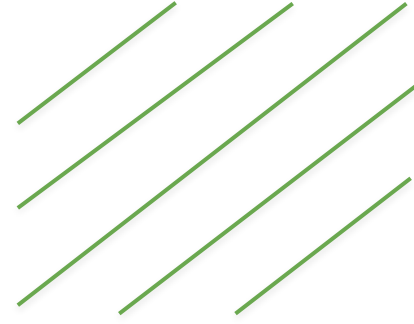
# Agribusiness Value Chains Learning Pathway - Curriculum

1. Agriculture Production Decisions
2. The Business of Agritech
3. Marketing & Distribution in Agribusiness Value Chains
4. Sorting, Grading, Packaging, Labelling and Transportation of Food Products
5. Path to profitability in Agribusiness
6. Food and Agribusiness Trends and Developments
7. Food and Agriculture Business Models (Frameworks and Cases)
8. Business Model Design Exercise - The Case of Snack and Ingredient Manufacturer
9. Digital Agriculture for Smallholders
10. The Business of Organic and Regenerative Agriculture
11. The Business of Urban Agriculture
12. The Business of Alternative Foods
13. Basics of Accounting and Finance
14. Value Chain Finance in Agribusiness
15. Reflection Exercise for coaching

# Mini-MBA Modules Overview

|                                                                                         | Mini-MBA in<br>Food &<br>Agribusiness<br>Leadership | Mini-MBA in<br>Sustainable<br>Food Supply<br>Chains |
|-----------------------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|
| Business Model Foundation                                                               | ●                                                   | ●                                                   |
| Disruptive Food Value Chains                                                            | ●                                                   | ●                                                   |
| Agrifood Tech's Value                                                                   | ●                                                   | ●                                                   |
| Novel Food & Consumers                                                                  | ●                                                   | ●                                                   |
| Food Sustainability & Sustainable<br>Development                                        | ●                                                   | ●                                                   |
| Food Distribution & Retail<br>Developments                                              | ●                                                   | ●                                                   |
| Food Loss & Waste or<br>Sustainable Finance or<br>Sustainable Sourcing or<br>Novel Food |                                                     | ●                                                   |





# Appendix -1 (Agribusiness Value Chains Pathway Details)

# Agribusiness Value Chains Learning Pathway - Course Outcomes



Provides an overview of the critical decisions made on the farm and with farm output (crop choice, production inputs, water management, nutrition management, crop health management, Harvesting, post-harvest management, and Marketing & Sales)

Teaches key principles to approaching critical decisions made at the farm and with farm output



Provides an overview of the technology innovations on the farm, in post-harvest management, aggregation, processing, distribution and retail

Teaches key principles to technology choices to improve productivity and/or profitability across the agribusiness value chain

## Agribusiness Value Chains Learning Pathway - Course Outcomes (Cont.)



Emphasizes the key actors involved in the marketing & distribution of agricultural produce and processed food products (Farmers, Producer Organizations (FPOs), Private Traders/Aggregators, Wholesalers/Distributors, Food Service and Retail)

Teaches key principles used by different decision makers in marketing & distribution of agricultural produce and processed food products



Emphasizes the value of different post-harvest processes & innovations adopted to increase the profitability of agricultural produce and processed food products.

Teaches key principles used to decide on the right post-harvest processes and innovation choices to suit the product and market demands

## Agribusiness Value Chains Learning Pathway - Course Outcomes (Cont.)

A photograph showing three small green seedlings growing out of a stack of coins, symbolizing growth and investment in agriculture.

### Path to Profitability in Agribusiness

Uses the specific context of the farming business and takes through the decision options, decision choices and profitability outcomes for different choices

Uses an approach of building up decision situations using an multiple choice approach resembling the real-life situations

A photograph of various fried food items, including french fries, chicken nuggets, and onion rings, arranged in bowls and baskets.

### Food and Agribusiness Trends & Developments

Introduces the Agribusiness trends and developments in increasing the productivity, profitability and sustainability at the farm, factories, storage units, transportation and retail operations

Provides specific business contexts in which the trends and developments are being used to strengthen value propositions, distribution, partnerships, sustainability and most importantly the profitability

## Agribusiness Value Chains Learning Pathway - Course Outcomes (Cont.)



### Food and Agriculture Business Models

Introduces the four-component (differentiated value proposition, distribution strategy, complementary chain partnerships and sustainability elements) business model framework and how to use them to increase the competitiveness and profitability in business

Applies the four-component framework to production, aggregation and distribution businesses operating in different parts of the world



### Business Model Design Exercise

Uses the specific context of the food processing business and takes through the design decision options for each of the four business model components namely: 1) Value proposition 2) distribution strategy 3) complementary chain partnerships and 4) sustainability elements

Provides the opportunity to apply all the principles to carry out the business model design

## Agribusiness Value Chains Learning Pathway - Course Outcomes (cont.)



### Digital Agriculture for Smallholders

Provides an overview of the technology innovations on the farm to the specific context of the smallholder farmer agriculture

Teaches key principles to technology choices to improve the productivity and/or profitability of smallholder farmer agriculture



### The Business of Organic and Regenerative Agriculture

Provides an overview of the process and technology innovations for sustainable agriculture production methods such as organic and regenerative agriculture

Teaches key principles of organic & regenerative agriculture and assesses their suitability for different businesses and business models

## Agribusiness Value Chains Learning Pathway - Course Outcomes (cont.)



Provides an overview of the indoor/protected agriculture process and technology innovations for sustainable agriculture production

Teaches key principles of indoor/protected agriculture and assesses its suitability for different environments and value chains



Provides an overview of the product, process, and technology innovations in the field of novel/alternative food products. A specific emphasis is provided on the consumer side developments

Teaches key principles of novel food products and assesses their suitability for different consumption cultures, regulatory environments, and value chains

## Agribusiness Value Chains Learning Pathway - Course Outcomes (cont.)



### Basics of Accounting and Finance

Provides an insight into the basic concepts of accounting & finance and tries to make them more relevant by presenting concepts in the context of Food & Agribusiness

Prepares the learners to pick up the concepts and application elements of Agribusiness value chain financing



### Value Chain Financing in Agribusiness

Provides an overview of the financial product, process, and technology innovations for a financing model that is more efficient for the value chain actors and less risky to the financing providers

Teaches key principles to building a value chain financing product in agribusiness

# Agribusiness Value Chains Learning Pathway - Course Outcomes (Cont.)

## Assessments

- Assessment after each course evaluate the ability to recall key principles learned on a specific theme and apply them to the particular context of food and agribusiness value chains

## Reflection Exercise

- The comments/questions/dilemmas specific to their (self) employment and entrepreneurship outcomes are used as the reference for the trainer to coach/guide to prepare them better and guide them towards to their (self) employment and entrepreneurship outcomes

# Pathway Delivery



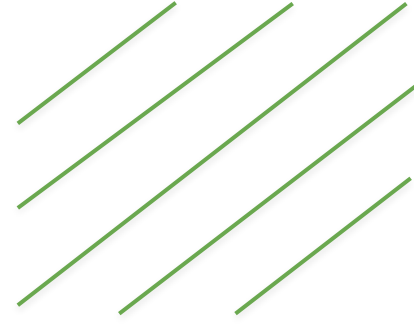
## Self paced online learning

14 Online courses with assessments & one reflection assignment



## Virtual / F2F Interactive Sessions

Facilitated by trainers for each learning pathway course/theme



## **Appendix -2 (IFAL Mini-MBA Modules overview)**

# Mini MBA in Food and Agribusiness Leadership

Learners will get access to

- Developed for entrepreneurial minds in the sector, this Mini-MBA will support you in applying the Business Model Framework in your own business or project.
- Learn the Business Model Framework and apply it to your own work, continuously refining to develop a business model that is profitable, sustainable and resilient in a fast changing sector.

- Pathway: Food and Agriculture Business Models (13 courses + Reflection exercise)
- Pathway: Disruptive Food Value Chains (8 courses + Reflection exercise)
- Pathway: AgriFoodTech's value (12 courses + Reflection exercise)
- Pathway: Novel Foods and Consumers (4 courses + Reflection)
- Pathway: Food Sustainability and Sustainable Development (8 courses + Reflection)
- Pathway: Food Distribution and Retail (11 courses + Reflection exercise)
- Facilitator access + Coaching + Mini-MBA Certification

[Link to find out more](#)

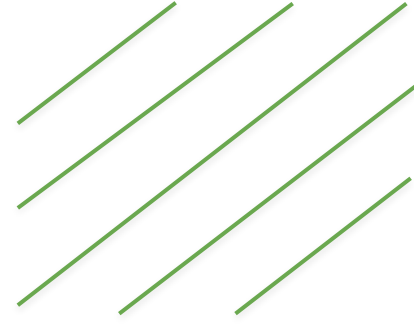
# Mini MBA in Sustainable Food Supply Chains

For experienced professionals in the sector, this Mini-MBA has been designed to enable you to understand the Business Model Framework within your own supply chain to develop more sustainable practices and partnerships.

Learners will get access to

- Pathway: Food and Agriculture Business Models (13 courses + Reflection exercise)
- Pathway: Disruptive Food Value Chains (8 courses + Reflection exercise)
- Pathway: AgriFoodTech's value (12 courses + Reflection exercise)
- Pathway: Food Sustainability and Sustainable Development (8 courses + Reflection)
- Pathway: Food Distribution and Retail (11 courses + Reflection exercise)
- Elective pathway of your choice (Novel Food or Sustainable Finance or Sustainable Sourcing or Food Loss & Waste)
- Facilitator access + Coaching + Mini-MBA Certification

[Link to find out more](#)



## **Appendix-3: Module Level Content Repository**

## Pathways / Certifications offered through Agribusiness Academy

- 1) AgriFoodTech's Value
- 2) Digital Agriculture For Smallholder Farmers
- 3) Disruptive Food Value Chains
- 4) Food and Agriculture Business Models
- 5) Food Distribution and Retail
- 6) Food Losses and Food Waste
- 7) Food Sustainability and Sustainable Development
- 8) Novel Food and Consumers
- 9) Sustainable Finance
- 10) Sustainable Sourcing
- 11) Climate Smart Agriculture Business Models

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# Pathway: AgriFoodTech's Value

- Learn to review and apply digital & hardware technologies to emerging and established Food & Agribusiness value chains
- Learn to design the processes to ensure supply chain wide safety and transparency
- Learn how established businesses are leveraging the digital innovations to fine-tune their business models

## Courses offered through this pathway

- 1) Dynamics of digital agriculture
- 2) Beyond big data - The case of digital agriculture
- 3) AgriFoodTech business model design - Dr. Vijayender Nalla
- 4) NatureBox Business Model
- 5) AgriFoodTech Trends and Industry adoption examples
- 6) AgriFoodTech value proposition insights and cases - Vijayender Nalla
- 7) Distribution strategy insights in AgriFoodTech - Vijayender Nalla
- 8) Chain Partnerships for AgriFoodTech - Frameworks and Insights
- 9) Sustainability Elements in AgriFoodTech - Insights and Cases
- 10) Business Model Case Study: SIM
- 11) Business Model Design Case: Agrio
- 12) Business Model Design Case - Winnow Solutions
- 13) Pathway Reflection Exercise - AgriFoodTech's Value

# Pathway: Digital Agriculture For Smallholder Farmers

- Learn how digitalisation in smallholder farmer value chains (starting from pre-production all the way to retail & consumers) is impacting their decision making capacity and productivity.
- Learn about the hardware and digital innovations that are being deployed from crop choice, agri-input procurement, production management, crop health management, nutrition management, harvest & post-harvest management.

## Courses offered through this pathway

- 1) Digitization and Digitalization Framework for SHFs
- 2) Agri input digitalization solutions for SHFs
- 3) Data based technologies for production stage of SmallHolder Farmer (SHF) operations
- 4) Innovative Harvest and Post Harvest Solutions for SmallHolder Farmer Operations
- 5) Advancing digital solutions for SHFs
- 6) Pathway Reflection Exercise - Digital Agriculture for SHFs

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# Pathway: Disruptive Food Value Chains

- Learn the competitive value proposition tool design and how to apply it
- Learn to design the value chain structure and partnerships to deliver the value proposition
- Learn to review/asses other business model components (distribution strategy and sustainability elements) for businesses that have scaled successfully

Courses offered through this pathway

1. Analysis of the design of food chains
2. Value Chain Design - Workshop
3. How to build a Circular Food Value Chain?
4. Innovations in Horticulture Supply Chains
5. Food & Agribusiness Trends for competitive value proposition design
6. Food & Agribusiness Industry examples of value chain redesign
7. Business Model Design Case: Case of Rebel Foods
8. Business Model Design Case: Case of FeFiFo
9. Pathway Reflection Exercise - Disruptive Food Value Chains

AGRIBUSINESSACADEMY

# Pathway: Food and Agriculture Business Models

- Learn the basics of Agriculture and Value chains
- Learn the components of the business model framework and their individual importance
- Understand how the components of the business model framework come together to create profitable businesses

1. Food and Agriculture Business Models (Framework and Cases)
2. Agriculture Production Decisions
3. The Business of AgriTech
4. The Business of Organic and Regenerative Agriculture
5. Food and Agribusiness Trends and Developments
6. The Business of Alternative Foods
7. Agribusiness Value Chains and Food Distribution
8. Path to Profitability in Agribusiness
9. Business Model Design Exercise: The Case of Snack and Ingredient Manufacturer
10. Value Chain Financing in Agribusiness
11. The Business of Urban Agriculture
12. Digital Agriculture for Smallholders
13. Basics of Accounting and Finances
14. Sorting, Packaging, Labelling, Storage and Transportation of Food Products
15. Food and Agriculture Business Models Pathway Learning Reflection and Coaching

**AGRIBUSINESSACADEMY**

# Pathway: Food Distribution and Retail

- Learn how to design distribution strategy that is aligned with the value proposition
- Learn the distribution and retail trend patterns and map them appropriately to the specific business context
- Learn to use global retail developments and insights in your own context

## Courses offered through this pathway

1. Game changing innovations in retail
2. Developments in Global Food Retail (Seminar)
3. Introduction to Digital Distribution and Logistics
4. Mastering Market Realities in the Global Meat
5. Mastering Market Realities in Global Fresh Produce
6. Design a Business Model for a Grower Partnership (Seminar)
7. Food Distribution and Retail Trends during and post Covid-19
8. Business Model Design Case: Thrive Food Market
9. Business Model Design Case: Licious
10. Business Model Design Case: SoFresh
11. Business Model Design Case: Twiga Foods
12. Pathway Reflection Exercise - Food Distribution and Retail

**AGRIBUSINESSACADEMY**

# Pathway: Food Losses and Food Waste

- Learn to review and apply technologies to create circular and disruptive supply chains
- Learn to apply the framework to create sustainable business value out of potential food waste
- Learn how established food businesses are dealing with food waste in their value chains

## Courses offered through this pathway

1. Introduction to Packaging and Transport
2. Innovative Harvest and Post-Harvest Solutions
3. Post-Harvest Technology Interventions - Part 1
4. Post-Harvest Technology Interventions - Part 2
5. Creating Value out of Food Losses and Waste - Industry Best Practice Cases
6. Circular Food Value Chains: The Case of NoFoodWasted
7. Pathway Reflection Exercise - Food Losses and Food Waste

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# Pathway: Food Sustainability and Sustainable Development

- Learn to review the sustainability elements in the context of the value chain
- Understand how different indoor food production technologies are transforming the agribusiness value chains
- Learn how to critically review sustainable food businesses in different geographies

## Courses offered through this pathway

1. How can you change the game of agriculture
2. Agribusiness and Food sustainability Trends - Dr. David Hughes
3. How to Create Sustainable Business from Food Losses and Waste
4. Food & Agribusiness Sustainability Trends during and post Covid-19
5. Food and Agribusiness Industry examples of sustainability
6. Business Model Design Case: Puris Foods
7. Business Model Design Case: Indigo Ag
8. Pathway Reflection Exercise - Food Sustainability and Sustainable Development

**AGRIBUSINESSACADEMY**

# Pathway: Novel Food and Consumers

- Learn about alternative food sources around the world
- Learn the approaches to interact with consumers/shopper and leverage that data for fine-tuning and re-defining value proposition
- Understand the market realities in global meat and fresh produce sectors

## Courses offered through this pathway

1. The Business of Alternative Foods
2. Novel Food Trends and Industry Examples
3. Big Food participation in Novel Food Chains
4. Business Model Design Case: Vegetarian Butcher
5. Business Model Design Case: Oatly
6. Pathway Reflection Exercise - Novel Foods and Consumers

# Pathway: Sustainable Finance

- Understand the approach of value chain financing over conventional financing
- Learn how to evaluate different factors for designing an effective financial product by Banks or any Agribusiness value chain actor
- Understand the need for cashflow tool in planning and optimisation of production processes
- Understand the financial needs and risks of a smallholder

## Courses offered through this pathway

1. AgFinance Podcast with Lorna Grace
2. Smallholder Farmers and Finance
3. Finance as it relates to Value Chain
4. Types of Value Chain Finance Products
5. Forgotten Finance in Agribusiness
6. Designing and Quantifying a Financial Product in Agribusiness
7. Cashflow Tool for Farm Production
8. AgFinance in a Digital age - Q & A with Lorna Grace
9. Business Model Design Case - Produce Pay
10. Business Model Design Case: Tarfin
11. Pathway Finance - Reflection Exercise

**AGRIBUSINESSACADEMY**

# Pathway: Sustainable Sourcing ·

- Learn and apply supplier selection frameworks
- Learn and apply supplier risk management tools
- Learn and apply spend management tools
- Learn about and apply Cold chain logistics innovations and last mile logistics innovations

## Courses offered through this pathway

1. Strategic Sourcing in Food Industry
2. Trading Agro Commodities using Blockchain: Case of Binkabi
3. Big Data Applications in Cold Chain Management
4. How to get Traceability in your Food Business?
5. Traceability trends and innovations for sourcing in food industry
6. Pathway Reflection Exercise - Sustainable Sourcing

**AGRIBUSINESSACADEMY**

# Pathway: Climate Smart Agriculture Business Models

- Understand the production challenges because of climate change
- Learn about the agritech innovations that are helping businesses overcome the climate change related challenges
- Learn about the post-harvest and market side innovations

## Courses offered through this pathway

1. Agriculture Production - Decision and Operating dynamics
2. Agriculture Business Models - Frameworks and Cases
3. Climate Change, Smallholder Farmers and Food Security
4. Agriculture System and Sustainability
5. Carbon Farming - Opportunities and Challenges
6. Digital Agriculture for Smallholders
7. Innovations in Sorting, Packaging, Labelling, Storage and Transportation
8. Marketing and Distribution in Agribusiness Value Chains
9. Organic and Regenerative Agriculture Value Chains