

SYLLABUS

MODULE 1

Certificate in Transport Logistics

Localised(values[:])

Introducing Trade and Transport Logistics and the Supply Chain

This module takes a broad view of transport logistics when we examine its role in trade and how this is then connected to the business concept of supply chain management.

Course Content

- The role of freight transport in trade and in the economy
- Industry definitions
- The strategic aspects of freight transport
- Transport and the economy
- Transport and government policy
- Domestic and international trade and transport
- Transport in international trade
- Recognising the supply/demand variables
- Transport connections with supply chain management
- The eight supply chain rules
- Transport excellence

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MODULE 2

Managing Freight Transport, Modes, Rates and Best Practice

In this major and core module, we will explore the methods used in transport, along with the various ways that freight charges are calculated. We then continue by looking into the outsourcing of transport to contractors/third-party logistics services providers before concluding by looking at possible transport improvements and best practice.

Course Content

- Selecting the method of transport/modes
- Mode characteristics and key features
 - Road
 - Rail
 - Sea/Water
 - Containerisation
 - Air
 - Inter-modal
 - Other modes
- Transport cost drivers
- Evaluating transport performance
- Determining transport rates
- Freight rate structures
- Costing freight options
- Outsourcing, using freight forwarders and third party logistics providers (3PLs)
- Freight transport best practice
- Transport improvements

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MODULE 3

Certificate in Transport Logistics

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Managing the Commercial Aspects of International Trade

In this module we examine the many and varied commercial aspects of international trade, such as Incoterms, payments and documentation. Finally we include some case studies so that you have some more evidence of practical applications on the topic of third-party transport covered in Modules 1 and 2.

Course Content

- Global supply chains and logistics
- Incoterms
 - Definitions and costing
- Lead times and variability
- Payment terms
- Payment documentation
- Commercial documents
 - Proforma, commercial and consular Invoices
 - Packing lists/certificates of origin
 - Movement certificates/import licence
- Transport documents
 - Shipping note and instruction
 - Export licence
 - Waybill
 - Bills of lading
 - Consignment notes
- Document chain

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MODULE 4

Using Customs Tariffs During Export, Transit and Import

In this module, we examine the important regulations of Customs authorities. In doing this, for foundation building purposes, we will mainly use the UK Customs rules as these regulations share many aspects with other countries. However, you are encouraged to be alert to your own local, national and regional variations: we will use some self-directed learning sections to do this. Finally, basic import and export procedures will be examined.

Course Content

- Customs tariffs and preferential duties
 - Rationale and theory
- Export procedures
 - Declarations
 - Customs Procedure Code
 - Export taxes
 - Safety and security
 - Licences
- Import procedures
 - Rates of exchange
 - Preferential rates of duty
 - Tariff quotas
 - Origin of product/goods
 - Temporary storage
 - Customs freight simplified procedures
- Transit procedures
 - Community Transit
 - Location of goods
 - Simplified transit
 - Status documents
 - Transport International Routier (TIR)
- Duty relief procedures
 - Inward and outward processing relief
 - Returned goods and temporary admission
 - ATA carnets
 - Customs warehousing
 - End-use relief
 - Free zones
 - Rejected imports
 - Duty reliefs
- The documentation chain
 - Sender and movement documents

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MODULE 5

Evaluating Legal Aspects and Liabilities

In this module, we examine legal practices covering contract law, agents/principal relationships and transport carrier liabilities, before concluding by looking at arranging marine/cargo insurance and terms and conditions.

Course Content

- International contract law overview
 - Contracts in international trade
 - Terms and conditions
 - Essentials of valid contracts
 - Specific clauses
- Agent and principal liabilities
 - Concepts/authority and liability
 - Termination
- International transport liability conventions
- Marine/cargo insurance
- Agent and carrier liabilities
- Terms and conditions
 - Unfair Contract Terms Act
 - Test of Reasonableness

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MODULE 6

Considering Other Aspects of the Freight Chain

On completion of this Module you will have an understanding of:

- Choosing appropriate packing
- Correct loading of containers and trailers
- How to minimise loss
- Requirements when handling dangerous goods
- The importance of customer service
- The concept of added value
- Developments and trends

Course Content

- Packing
 - Packing flow chart
 - Standard shipping package markings
- Loading containers and trailers
- Security, crime and minimising loss
 - Physical loss
 - Cargo handling
 - Water damage
- Load security and safety
- Counterfeiting
- Dangerous goods
- Customer service
 - Principles and definitions
 - Customer needs
 - Competitive advantage
 - Total customer service/determining good customer service
 - Handling complaints
 - KPIs
- Added value
 - Cost and value/third parties and added value
- Freight transport developments and trends
 - Supply chain trends
 - Risk
 - Transport infrastructure
 - Environment and legislation
 - Technology
 - Political influences