

COURSE OUTLINE

1. GENERAL

SCHOOL	AGRICULTURE SCIENCE		
DEPARTMENT	FOOD SCIENCE AND NUTRITION		
STUDY LEVEL	5 years		
COURSE CODE	ME - 817	SEMESTER	8 th
COURSE TITLE	Organizing and Management of Agri-food Supply chain		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY COURSES	CREDITS
<i>In case ECTS are awarded for distinct parts of the course e.g. Theory Lectures, Laboratory Practicals etc. If ECTS are awarded uniformly for the entire course, give the weekly teaching hours and total ECTS.</i>			
Theory Lectures		2	
Exercises		2	4
COURSE TYPE	Scientific field regarding the principles of Business Management, involving in the Agri-food supply chain.		
<i>Background, Basic knowledge, Field of Science, Skill development</i>			
PREREQUISITES:	NO		
LANGUAGE:	GREEK - ENGLISH		
THE COURSE OFFERED for ERASMUS STUDENTS?	YES		
COURSE WEB PAGE (URL)	https://food.uth.gr/organwsh-kai-dioikhsh/		

2. LEARNING OUTCOMES

Learning Outcomes
Specific knowledges regarding: - The organosis of the value chain of the agricultural and food products. - The management of the modern enterprises, agricultural cooperatives or private schemes. - The analysis of the specific factors regarding the function of the agricultural and food markets.
General competences
After the success completion of the course students will be able to: - Understand and analyze the value chain of the agricultural and food products. - Identify and manage the issues of the modern agricultural cooperative schemes, operating at national, European and global level. - Combine new knowledge from different fields in the multidimensional global agrifood sector.

3. COURSE CONTENT

1 st Week: Definition and subject of the Business Management.
2 nd Week: Analysis of the modern agri-food value system.
3 rd Week: Analysis of the cooperative context.
4 th Week: Analysis of the activities of cooperatives.
5 th Week: Economic, Social and Cultural activities.
6 th Week: Analysis of the specific characteristics of the agri-food value chain.
7 th Week: Analysis of the Strategic of modern cooperative schemes.
8 th Week: Analyzing the necessity to cooperate.

9th Week: Challenges and opportunities of the modern cooperative schemes.

10th Week: Strategies of cooperative firms at global, European and national level.

11th, Week: Analyzing the cooperative environment. Factors influencing success and failure.

12th Weeks: Preparation of case studies and assignment.

13rd Week: Presentations of the case studies.

4. TEACHING METHODS – ASSESSMENT

Learning methods	Face to face, distance learning.	
USE OF ICT	e-class – Teams – Emails – web page	
Organization	Activity	Semester workload
	Lectures	26
	Tutorial, Studying and analyzing bibliography	25
	Classroom exercises	25
	Case studies	24
	TOTAL	100
STUDENT EVALUATION	Evaluation of the case studies at the end of the semester.	

5. BIBLIOGRAPHY

-Recommended bibliography :

Journal of Cooperatives Volume 36 - 2022

J. Royer. "Comparative Performance of Cooperative Equity Retirement Plans" (PDF)

J. Gardner, J. Franken and M. Boerngen. "A Research Agenda for Cooperatives" (PDF)

Journal of Cooperatives Volume 35 - 202

A. Clymer, B. Briggeman and J. Leatherman. "Estimating the Value of Local Ownership to a State's Economy: The Case of Kansas Farmer Cooperatives" (PDF)

D. Munch, T. Schmit and R. Severson. "A Descriptive Analysis of Milk Pricing Attribute Values for Cooperative and Independent Milk Handlers in New York State" (PDF)

G. McKee, K. Jacobs and A. Kagan. "Trade Credit Use in Agricultural Cooperatives: Pricing and Firm Performance" (PDF)

P. Kenkel. "Comparison of Alternative Equity Management Systems" (PDF)

-Relative scientific journals:

Journal of Cooperatives - Arthur Capper Cooperative Center

Journal of Co-operative Organization and Management

Journal of Co-operative Studies

The Cooperative Business Journal

Journal of International Food & Agribusiness Marketing

British Food Journal

Agricultural Economics Review

International Review of Applied Economic Research

Journal of Global Economics